

Berkeley Mall Fireworks Festival

Vendor Fact Sheet

Date: Saturday, July 3, 2010

Location: Front Parking Lot at Berkeley Mall

Time: 4:00 pm to 10:00 pm (We will be encouraging fans to stick around after the show to try to ease traffic congestion)

Booth Space: 10 X 10

Booth Fee: Group Participation Booths \$50.00
Available only to Church, Civic or Charitable Groups holding a 501C3 or Non-Profit Status Designation, for conducting special events and fundraising activities. Some restrictions apply.

Business Booths: \$75.00
Available to businesses for the purpose of Display, Lead Generation, and Sales.

Arts & Crafts Booths \$50.00

Food Booths \$100.00
Electricity available at addition cost.

Multiple Booths: Vendors may purchase additional booth space as follows. First Booth space = full price. Each additional booth space for the same vendor after that is at half price.

Set-up: Due to the high traffic expected, it is recommended that set up occurs in the early afternoon and plan on opening at 4:00 pm.

Berkeley Mall assumes no liability for any property stored or stolen on Berkeley Mall grounds prior to, during or after the event.

All vendors Booth Space Reservations are subject to final approval by Berkeley Mall Management.